

Cooperative digital exposition

Collaborative research

Giving research a visual voice
ACCESSIBLE COMPLEXITY

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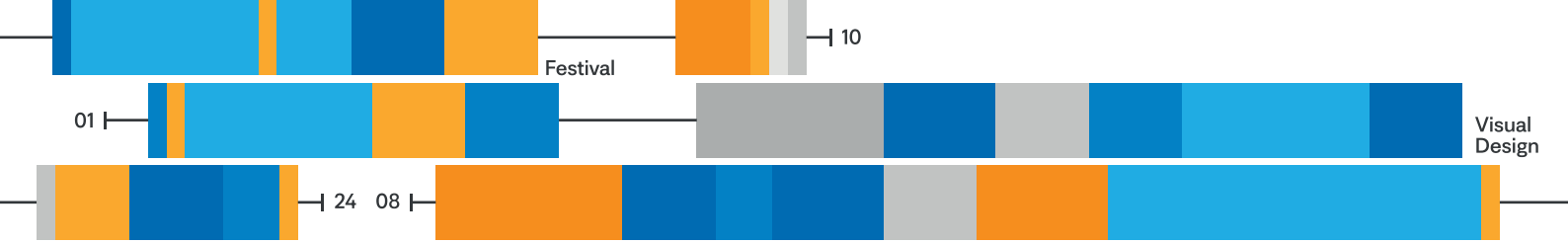
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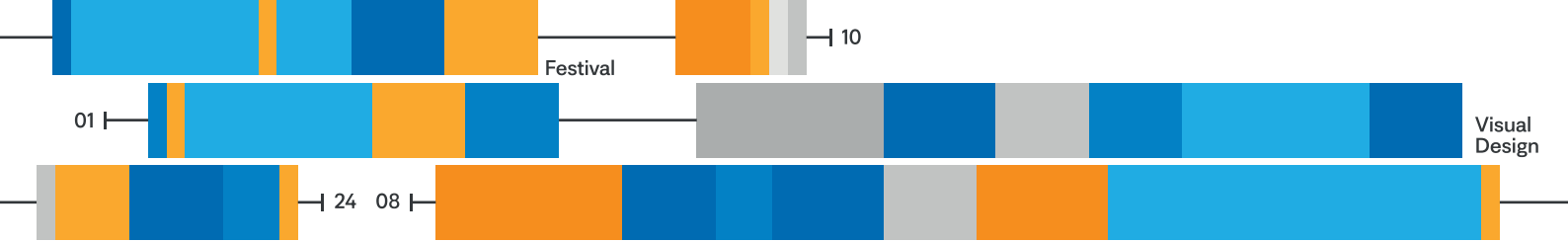
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An open call for all research centers, laboratories, and academic departments conducting studies that, through various visual touchpoints, are made accessible and easily understandable to a broader audience.

An observatory, both digital and physical, that serves as a platform for transferring knowledge beyond the academic environment, making it available to everyone.



THE PROJECT

“**ACCESSIBLE COMPLEXITY**” is a new project conceived by Graphic Days, dedicated to selecting and enhancing academic research projects from universities worldwide. The initiative focuses on academic research that has successfully integrated high-quality visual communication tools, using visual design as a facilitator to convey content, making it accessible to a wider audience and contributing to the democratization of science.

The project is developed in collaboration with SYS – Systemic Design Lab- a research group at the Polytechnic of Turin led by Prof. Silvia Barbero. This partnership allows for the integration of academic and design expertise, reinforcing the project’s scientific and methodological value. Through this collaboration, Accessible Complexity aims to highlight the systemic role of visual design in knowledge dissemination, making research more accessible and comprehensible to a diverse audience.

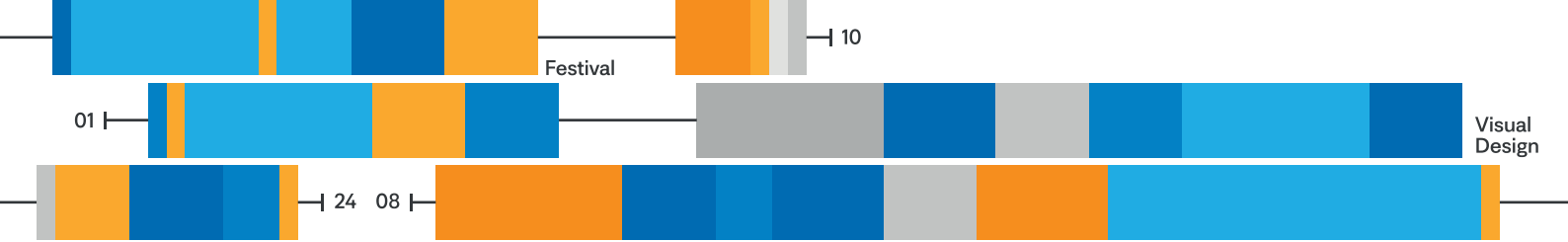
THE OBJECTIVES

The main objectives of the project are:

- Expanding the dissemination of research by making its content accessible in cultural and social contexts, with the aim of increasing its communicative impact and fostering greater awareness beyond the academic environment.
- Promoting new opportunities for interaction and exchange through independent and international initiatives that connect researchers and civil communities, creating an open and interdisciplinary dialogue.

The main tools to achieve the objectives are:

- A digital platform that is constantly updated, a dynamic archive that collects and enhances the research selected by Graphic Days, functioning as a permanent digital observatory. This space allows users to explore projects and learn about their authors by linking to the sources.
- Exhibitions and shows curated by Graphic Days, both within the Graphic Days festival and in cultural and academic contexts, to expand the visibility of research and engage a wider audience.
- Events for discussion and dissemination, such as conferences, workshops, and interactive activities organized to stimulate dialogue between researchers and the public, promoting the spread of experiences and creating networking opportunities between scholars, designers, and communities.



WHO CAN PARTICIPATE?

Participation in the project is free and open to researchers from centers, laboratories, and academic research departments in any field of study, from both public and private universities, at the national and international levels.

Research project requirements

- The selection of research projects will primarily focus on the role of visual design as a key tool for facilitating the transmission and understanding of content and messages within the research. Projects will be chosen based on their output, which should integrate digital or analog communication tools, designing visual interfaces with quality and care to make the research accessible and comprehensible.
- The proposed and selected research can cover any theme, subject, or discipline, with no limitations.
- The graphic and communicative design related to the research can be created by the same authors, in collaboration with other departments or research centers from a transdisciplinary perspective, or commissioned to external professionals.

Research project requirements

The selection will take place in two ways:

- Graphic Days will coordinate a permanent observatory, selecting projects that meet the required characteristics and inviting them to participate in the project and the digital observatory.
- A permanent open call will be open to all centers, laboratories, and academic research departments. It will be shared through Graphic Days' institutional channels and will allow projects to self-apply by uploading them to a digital form.

The selection of projects will be curated by the Graphic Days team.

A project by:



Curated by:

**GRAPHIC
DAYS®**

In collaboration with:

